

16 July 2023

TfNSW Reference: SYD23/00451/02
Council's Reference: DA 23/2902 (CNR-54217)

Kiersten Fishburn
Secretary
Department of Planning and Environment
Locked Bag 5022
Parramatta NSW 2124

Attention: Lucinda Craig

**PROPOSED DIGITAL ADVERTISING SIGNAGE
M2 MOTORWAY OVERPASS - LANE COVE ROAD, MACQUARIE PARK**

Dear Ms Fishburn,

Reference is made to the abovementioned development application and the Department of Planning and Environment (DPE) correspondence of 19 June 2023 seeking comment from Transport for NSW (TfNSW) on the applicant's response to the agency's previous submission of 9 May 2023.

It is noted that the applicant is of the view that 'anti-gawk screens are not required at this location as the sign cannot be clearly seen from the eastbound off-ramp due to dense vegetation'. The agency advises that this dense vegetation has the potential to be trimmed, which could increase the sign's visibility to drivers on the off-ramp, thereby causing a distraction that may lead to safety risks.

TfNSW is willing to trial the installation of the advertising sign without the installation of the anti-gawk screen for a period of 18 months, subject to an independent Road Safety Assessment (RSA) that assesses the road safety impact of the sign's visibility to drivers on the eastbound off-ramp. The RSA shall be undertaken after a 12 month period of operation.

As such, the agency provides approval to the proposed digital advertising sign under section 138 of the *Roads Act 1993*, subject to the following conditions being included in any approval issued by the Department:

1. The proposed sign's design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 (**Guidelines**) requirements.
2. The images displayed on the sign must not contain/use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex displays including text and information that hold a driver's attention beyond "glance appreciation".
 - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles.
 - Dominant use of colours red or green.
3. Dwell times between displays shall be no shorter than 25 seconds.
4. The Applicant shall prepare an independent Road Safety Assessment (**RSA**) after a 12 month period of operation but within 18 months of the installation of the digital signage. The RSA should provide a formal assessment of the safety performance of the sign.
5. TfNSW is willing to trial the installation of the advertising screen without the installation of the anti-gawk screen for a period of up to 18 months. Furthermore, the abovementioned RSA that is required to be undertaken of the sign post installation will need to assess if the impact of sign's visibility in relation to the potential for crashes to ensure that road safety has not been reduced. Should the RSA indicate that rear end and side swipe crashes have increased on the off ramp, TfNSW will require anti-gawk screens to be installed.

OFFICIAL

6. A Road Occupancy Licence (**ROL**) should be obtained from Transport Management Centre for any works that may impact on traffic flows on the subject section of the M2 Motorway or Lane Cove Road during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.

Should you have any further inquiries in relation to this matter, please contact Matthew Houlden by email at development.sydney@transport.nsw.gov.au.

Yours sincerely,



James Hall
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Land Use Assessment Eastern
Planning and Programs, Greater Sydney Division